

Mark M. Rajchel

Animation, 3D Modeling, Motion Graphics, Marketing material

PROFILE

- **5 years experience in corporate animation environment with quick deadlines.**
- **Bachelor's degree in Media Arts and Animation with a 3D focus.**
- **Strong understanding of 3D modeling, texturing and animation concepts in 3ds Max.**
- **5 years experience working with mechanical engineer drawings and 3D models.**
- **2 years marketing department experience related to still images, video editing, light graphic design, animation and motion graphics.**
- **Social media managing experience.**

SKILLS

Art Skills

3D vehicle modeling and animating; Environment recreation from blueprints picture reference; 3D rendering for stills and animation; Hard surface and Organic 3D modeling; Storyboarding; Compositing; Video editing; Motion graphics; Photography; training videos and print material.

Software Skillset

Adobe Creative Suite	Photoshop, Illustrator, After Effects, Premiere, Audition
Modeling	3ds Max, Maya, Solidworks, Inventor
Microsoft	Office, Excel, Outlook, PowerPoint

EXPERIENCE

Holtec International

3D artist/Designer/Multimedia (2013-2018)

Originally hired by Holtec International to animate how their equipment worked and would be moved around at a site, the duties and job eventually extended into many facets of the company. Some of these tasks included working on design drawings (draft and fabrication), checking for interface issues between the equipment that we designed and the existing structures at site.

Eventually being promoted to the marketing department, my responsibilities further increased to include some of the following.

- Assisting in the creation of marketing brochures.
- Creation of web content in the form of still renders of our equipment and our future sites.

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- Production of marketing videos aimed at promoting our products to potential clients. This includes video editing as well as motion graphics and logo animations.
- Creation of training videos to educate new hires about the company's product line.
- Training videos for workers of our clients who would be operating (and sometimes installing) our equipment at site.
- Photography of our site for promotional material as well as site visits by high level VIP clients. This at times included government officials from overseas as well as domestic.
- Management of contacts list for news letters including media contacts.
- Management of social media accounts including Facebook, YouTube and assisting with the company website by providing content.
- Assisting in the assembly and formatting of Proposals to potential clients.
- Assisting in the creation of PowerPoint presentations.

Ken's Cycle Center

Shop Tech(March-September)

Starting at Ken's having no previous professional experience working in a show, I've been spending my time learning from my shop manager as well as the shop owner. I also spent a lot of time working in Suzuki connect and Kawasaki K dealer training programs acquiring bronze certifications. Shop responsibilities include

- Oil Changes
- Tire changes
- running diagnostics
- carb cleans
- PDI sheets and bike walkarounds for new customers
- Fielding questions from customers as well as calling customers to inquire about their bike
- crash job repairs

Honda House

Shop Tech (September-Present)

After Ken retired, I was recruited to Honda House taking on the same responsibilities as my previous employer, however this time around I would be working on Can-AM, Honda and Yamaha units.

EDUCATION

Bachelor of Science (BS), Media Arts/Animation
The Art Institute of Philadelphia
Philadelphia, PA (2013)

Additional Training

- Design-Point Solidworks Fundamentals (I) (2013).
- Design-Point Solidworks Fundamentals (II)(2014).
- Mentoring under senior Design Engineers at Holtec International.
- Mentoring under VP of the Marketing department.
- Kawasaki K dealer Bronze certifications
- Suzuki Bronze verification